



[Your Organization's Logo]

FOR IMMEDIATE RELEASE

Headline:

[Captivating Headline that Summarizes the Exhibition]

Subheadline:

[A Brief Statement that Adds Context to the Headline]

[City, State], [Date] —

[Opening paragraph: Summarize the most important details of the exhibition. Who is the artist? What is the theme? Where and when will it take place?]

About the Exhibition

[Provide a detailed description of the exhibition. Discuss the theme, the types of art that will be displayed, and any special features of the exhibition.]

About the Artist

[Provide background information on the artist. Include their biography, artistic style, and notable achievements.]

Event Details

Date: [Insert Date]

Time: [Insert Time]

Location: [Insert Location]

Admission: [Insert Admission Details]

Quotes

[Include quotes from the artist, curator, or other stakeholders that add depth to the story]



- **Media Opportunities**
- **Interviews with the artist**
- **Exclusive previews**
- **High-resolution images available upon request**

Contact Information

[Your Organization's Name]

Media Contact: [Name]

Phone: [Phone Number]

Email: [Email Address]

Website: [Website URL]

END

Feel free to adapt this template to suit the specific needs of your art exhibition. Remember, a well-crafted press release can be instrumental in garnering the media coverage that your event deserves.